

Cannabis Category Review #1 FY2025 Product Call Criteria

Product Launch: June - August 2024

	d all products submitted will be considered for listing. However, the below areas are of particular interest to Category for this product call.
Product Class	Criteria
Whole Flower	-1g, 3.5g, 7g, 14g, 28g formats
	-Hand trimmed, hang dried, cured, and hand packed
	- Mid potency (maximum 20% THC)
	- Legacy strains
	- CBD and balanced-focused flower
	- High THC Sativa (All formats but specially 14g and 28g)
	- New and unique genetics
	- Flower containing natural occurring rare cannabinoids (THCV, CBG, CBN, CBC)
Pre-rolls	- Medium multipack formats (10-24 per pack)
	- 14g pre-roll pack
	- 28g pre-roll pack
	- Tube-style pre-rolls
	- CBD dominant pre-rolls
	- New and unique genetics
	- Pre-roll extension of top selling flower products
Vapes	- 510 Thread Cartridges (1g, 1.2g, 2g)
	- Balanced (THC/CBD)
	- High CBD
	- Non-distillate
	- Rare cannabinoids (THCV/CBG/CBN/CBC)
Concentrates	- Infused Pre-rolls (Minimum 35% THC)
	- 1 x 0.5g Infused pre-roll
	- Infused Pre-rolls containing rare cannabinoids (THCV/CBG/CBN/CBC)
	- Diamonds
	- Shatter
	- Live Rosin 1g
	- Honey Oil
	- Hash
	- Unique/innovative concentrates
Edibles	- Zero sugar/low in sugar/low calorie
	- Balanced soft chews (THC/CBD)
	- Chocolate
	- Baked goods (Cookies, Brownies)
	- High CBD edibles
	- Rare cannabinoids (THCV/CBG/CBN/CBC)
	- Unique/innovative edibles
Ingestible Extracts & Capsules	- Low THC capsules (2.5g THC per capsule)
	- Rare cannabinoid oil (CBN/CBG)
	- CBD Oral Spray
	- Unique/innovative extracts
	- Large format capsules
Ground/Milled	-7g
	- 28g
	- New genetics
Beverages	- No Sugar/low in sugar/low calorie
	- High CBD
	- Rare cannabinoids (CBN, CBG, CBC)
	- Carbonated beverages
	- Tea bags
	- 5mg THC beverages
Topicals	- THC Cream
	- CBD Creams and lotions
	- Transdermal products
Seeds	- New genetics
One Time Orders	- 'Limited" batches - Whole Flower
Sile time orders	- Seasonal themed products for Summer 2024
	- Seasonal themed products for Summer 2024 - Premium infused pre-rolls
	- Unique/innovative products
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Please submit all documentation by Frid	ay April 26, 2024 to <u>productapplications@ShopCannabisNL.com</u>